

DHS2019: The Cost of Design (5-7 September) Sessions at a Glance

	CCE1-001	CCE1-221	CCE1-222	CCE1-223 A	CCE1-223 B	CCE1-224 C
Thursday 5 th September						
10.00-12.00	Conference Visits (see costofdesign2019.com for details –booked places only)					
12.00-1.00	Lunch in CCE1 Foyer					
1.00 – 2.30		<p>Education and the Economy</p> <p>Chair: Zoë Hendon</p> <p>'Craft and livelihood: developments in formal education in the Federated Malay States, Singapore, and Java, during the boom and depression of the 1900s–1940s', Mitha Budhyarto & Vikas Kailankaje</p> <p>'Pedagogy and Practice in Nottingham Lace: Copying to learn and learning to copy', Amanda Briggs-Goode</p> <p>'American Industry & Design Schools: Tracing Influence from Enterprise to Education', Gretchen Von Koenig</p>		<p>Typographic Transactions</p> <p>Chair: Priscila Lena Farias</p> <p>'Typography and indigenous languages of America: the case of the glottal stop, Tai Cossich</p> <p>A'lphabets, syllabaries, ideograms: negotiating typography as infrastructure in Asia', Vaibhav Singh</p> <p>'Experiments in Publishing: Indian Opinion and the Murty Classical Library of India', Rathna Ramanathan</p>	<p>Design Challenges for Sustainability</p> <p>Chair: Cat Glover</p> <p>'A Feminist Model of Industrial Design Practice', Isabel Prochner</p> <p>'From draining swamps to urban activism: sustainability in the design of Finnish landscapes', Eeva Berglund</p> <p>'The role of design for craftsmanship in a growth-critical transformation', Ulrike Haele</p>	<p>The Economy of the Home</p> <p>Chair: Penny Sparke</p> <p>"The price of good taste: social status and cultural capital exchange in the design of a 1960s Sydney interior", Catriona Quinn</p> <p>'British Homes for Irish People in the Irish Free State, 1922-1932', Tom Spalding</p> <p>'The expressive, expansive, and expensive Modernism of Paul Laszlo (or, how one architect rejected the "glorification of economy" in mid-century American design)', Monica Penick</p>
2.30-3.00	Coffee/Tea Break in CCE1 Foyer					

DHS2019: The Cost of Design (5-7 September) Sessions at a Glance

	CCE1-001	CCE1-221	CCE1-222	CCE1-223 A	CCE1-223 B	CCE1-224 C
3.00 – 4.30		<p>New Approaches to Design Teaching</p> <p>Chair: Elizabeth Kramer</p> <p>'Redirecting design education: cost, hope and agency', Sancha de Búrca</p> <p>'The Emotional Cost of Design History: Rethinking the Teaching of Fashion History', Sarah Cheang</p> <p>'A Story of Fashion Revolution – the initiative that challenges the cost of fashion', Catherine Glover</p>		<p>Graphic Persuasion</p> <p>Chair: Lisa Godson</p> <p>Typography, illustration, and the politics of visualizing immigration to the United States', Dori Griffin</p> <p>'Posters as Public Persuasion: mediations of power and ideology in the graphic work of E. McKnight Kauffer between WWI and WWII', Kristina Parsons</p> <p>'Stamp design and soft power: 'the silent ambassadors of national taste'', Mary Ann Bolger</p>	<p>Translation and Design</p> <p>Chair: Megha Rajguru</p> <p>''Affordable Luxury''? Bargaining on the Aesthetics of Everyday in Danish Design', Mads Nygaard Folkmann & Anders Munch</p> <p>'Articulation of Turkish Vernacular Design in the Context of Global Furniture Industry', Esra Nasir</p> <p>'A Little Rabbit Making Great Profit', Wei Huang</p>	<p>Approaches to Design History through Archives and Literature</p> <p>Chair: Josie Kane</p> <p>'Inside the Cash Book: Regional History and the Cost of Design', Anne Massey</p> <p>''The Industrial Design Complex: Upton Sinclair, Lanny Budd, and Military Modernism During the World Wars'', Rachel Hunnicutt,</p> <p>''The Caoutchouc of Commerce'': India-Rubber and Economic Botany in Nineteenth Century Britain', Helen Butler-Watts</p>
4.45 – 6.15	<p>Keynote: Fixing Liquidity; Making Change Reasonable – Design, Finance and History</p> <p>Professor Guy Julier, Aalto University, Finland</p> <p>(CCE1-001)</p>					
6.30-8.30	<p>Oxford University Press / Design History Society Opening Reception, Pandon Room, Civic Centre (all are welcome)</p>					

DHS2019: The Cost of Design (5-7 September) Sessions at a Glance

	CCE1-001	CCE1-221	CCE1-222	CCE1-223 A	CCE1-223 B	CCE1-224 C
Friday 6 th September						
9.00 – 10.30		<p>Spatial Transformations Chair: Josie Kane</p> <p>'Reconstruction of an Ancient Chinese Temple: The Perspective from an Abbot', Xiong Yi & Zhao Quanquan</p> <p>'Nomadic Murals: where craft meets architecture', Lisa Mason</p> <p>'Economy and Artisananship: Unmasking the First Modern Church in St. Louis', Genevieve Cortinovis</p>		<p>Exhibiting Global and Local Chair: Sarah Lichtman</p> <p>The North-East Can Make It: Post-War Design Exhibitions at The Laing Art Gallery as A Strategy Against the Crisis of Local Industries', Laia Anguix-Vilches</p> <p>'Design or Decline: The Political and Visual Economies of Olympics Design', Seungyeon Jung</p> <p>'On shoes and beer: The cost of national pavilions at interwar world's fairs', Marta Filipová</p>	<p>The Environmental Cost of Design Chair: Kjetil Fallan</p> <p>'From La Maison to Environnement: the struggle for design, architecture and ecological quality in Belgium (1945-1970)', Daniela Prina</p> <p>'Design's Ecological Restraints: Hans Palmstierna and Sweden's Environmentalist Awakening', Kjetil Fallan</p> <p>'The World in the Age of Its Digital Reproduction: Environmental Modelling, c. 1972', Gabriele Oropallo</p>	<p>Design Solutions to Changing Economies Chair: Jo Briggs</p> <p>"Design, Continuums, and Development in a Periphery's periphery: An account from the Ziro Valley', Saurabh Tewari</p> <p>'Experiments in Post-Growth Expertise: Design and Technology Advising in Contemporary Japan', Sarah Teasley</p> <p>'Living Through Making: Between Resistance and Adaptability in Contemporary Artisanal Production', Daniela Salgado Cofré</p>
10.30-11.00	Coffee/Tea Break in CCE1 Foyer					

DHS2019: The Cost of Design (5-7 September) Sessions at a Glance

CCE1-001	CCE1-221	CCE1-222	CCE1-223 A	CCE1-223 B	CCE1-224 C
11.00 – 12.30	<p>Identity, Design and Economy</p> <p>Chair: Sarah Cheang</p> <p>'When Less Was More – Self Expression in a Time of Ration', Janne Helene Arnesen</p> <p>'Designing an Inclusive Business for Indigenous Crafts', Fang-Wu Tung</p> <p>'The patchwork archive: exploring chogakbo as institutionalised object', Christin Yu</p>	<p>Impact of Economic Systems</p> <p>Chair: Sabrina Rahman</p> <p>'Did design cause climate change? An ecological approach to the British Industrial Revolution, 1750-1850', Spike Sweeting</p> <p>'Designing Bureaucracy: Self-Managed Economy, Cybernetics and Design in Post-War Yugoslavia', Rujana Rebernjak</p> <p>'Designing Socialist Economies: The Cuban Libreta for Industrial Products', Erica Morawski</p>	<p>Exhibitions and Persuasion</p> <p>Chair: Harriet Atkinson</p> <p>'Reorienting Identities at the Imperial Fairground: British Malaya and North Borneo', Jesse O'Neill</p> <p>'Design's diplomatic turn: Contemporary design festivals as a tool of and for soft power', Enya Moore</p> <p>'Regulating Movement: The ICOM Customs Label for Circulating Exhibitions', Nushelle de Silva</p>	<p>Beyond Money: The Meta Economics of Fashion 1</p> <p>Chair: Cheryl Buckley</p> <p>'Street Style: London's street markets and the informal economies of fashion', Victoria Kelley</p> <p>'Negotiating Fashionability: Second-hand Dealing, Seconds Trading, Jumble Sales and Street Markets in 1930s London', Cheryl Roberts</p> <p>'Time to Work: Temporal Formations in the fashion industry', Agnès Rocamora</p>	<p>Critical Approaches to Design Production</p> <p>Chair: Zoë Hendon</p> <p>'The Art and Business of Integration at Container Corporation of America', Robert Gordon-Fogelson</p> <p>'Guns and Gloves: Hand and Machine Manufacture, the Price of Design and the Cost of Design', Grace Lees-Maffei</p> <p>'Adriano Olivetti's Vision to Merge Design and Economy: Design Consultants vis-à-vis Reproducibility as a 'Concrete Utopia'', Marianna Charitonidou</p>
12.30 – 1.30		PGR / ECR drop in session			
12.30-1.30	Lunch in CCE1 Foyer				

DHS2019: The Cost of Design (5-7 September) Sessions at a Glance

	CCE1-001	CCE1-221	CCE1-222	CCE1-223 A	CCE1-223 B	CCE1-224 C
1.30 – 3.00		<p>Copyright and Appropriation</p> <p>Chair: Janine Barker</p> <p>'Appropriating Images: Creating a shared visual language in graphic design history', Amanda Horton</p> <p>'How to Steal and Get Away With It: Graffiti, Graphic Design, and Real Property', Brian McSherry</p> <p>'Something Borrowed/Something Blue: Rethinking Tableware Tradition in the Age of Artistic Copyright', Peder Valle</p>	<p>Alternative Economies and Design</p> <p>Chair: Rupert Ashmore</p> <p>'The Designing the Change Archive as heritage of alternative economic practices', Katie Hill</p> <p>'Designing the Disco Economy', Catharine Rossi</p> <p>'<i>Fetters</i> and the cultural origins of some bondage objects in 1970s Britain', Tom Cubbin</p>	<p>The Business of the Bauhaus: Bauhaus, Education and Business</p> <p>Chairs: Jeremy Aynsley and Esther Cleven</p> <p>'The entrepreneurial power of design schools as drivers for business models for industry yesterday and tomorrow – case studies: profitable partnerships in architecture and textiles', Marina-Elena Wachs</p> <p>'Nets Stretched into the Unknown', Mara Trübenbach</p> <p>'Analyzing Bauhaus in Business and Labor History for Art and Design Students', Kyunghee Pyun</p>	<p>Beyond Money: The Meta Economics of Fashion 2</p> <p>Chair: Cheryl Buckley</p> <p>'Equitable Distribution: Acquisition of Clothing in the Second World War', Sarah Magill</p> <p>'Least Wanted: Unsaleable Dress', Annabella Pollen</p> <p>'Wearing history: exploring vintage fashion consumption since 1965', Liz Tregenza</p>	<p>Collaboration and Conflict in Design</p> <p>Chair: Gabriele Oropallo</p> <p>'"Local furniture industry is not interested in baby-sitters": The resolution to modernize Baltic design in 1955', Triin Jerlei</p> <p>'The designer as producer: tensions between design and industries in late Soviet Russia', Yulia Karpova</p> <p>'Experts of design (technology)', Denise Ruisinger</p>
3.00-3.30	Coffee/Tea Break in CCE1 Foyer					
3.30 – 5.00	<p>Keynote: In Conversation: The Cost of Curating</p> <p>Professor Aric Chen, Tongji University, Shanghai</p> <p>Professor Alice Twemlow, Royal Academy of Art The Hague</p> <p>(CCE1-001)</p>					

DHS2019: The Cost of Design (5-7 September) Sessions at a Glance

CCE1-001		CCE1-221	CCE1-222	CCE1-223 A	CCE1-223 B	CCE1-224 C
5.00 – 5.45	DHS Annual General Mtg.					
7.00-12.00	Design History Society Gala Dinner, Wylam Brewery (booked places only)					
Saturday 7 th September						
9.30 – 11.00		<p>Exploring New Technology</p> <p>Dan Huppertz</p> <p>'Does authenticity matter? Exploring the discourse between hand drawn and CGI image making in communicating the idealised interior', Douglas Gittens</p> <p>'Cyborg, How Queer Are You? Speculating on Paternalism towards Democratic Posthuman-Centered Design', Sena Çerçi,</p>		<p>The Business of the Bauhaus: Bauhaus Objects and Mediation</p> <p>Chairs: Jeremy Aynsley and Esther Cleven</p> <p>'The Bauhaus and the Business of Window Display', Kerry Meakin,</p> <p>'Marcel Breuer, the Wassily Chair and the "frozen" Bauhaus Modernism after 1945', Donatella Cacciola</p> <p>'Shifting Geographies: Herbert Bayer's World Geo-Graphic Atlas and the Mapping of the Postwar Globe', Courtney Schum</p>	<p>Community and Wellbeing</p> <p>Chair: Janine Barker</p> <p>'The True Cost: remaking value, designing a sensibility for sustainable clothing', Fiona Hackney</p> <p>'Making makes me feel better: Designing for wellbeing, happiness and social values', Jill Brewster & Colin Wilson</p> <p>'Designs on happiness: the inherent worth of artificial flowers', Kirsten Hardie</p>	<p>Commodity Chains</p> <p>Chair: Gabriele Oropallo</p> <p>'Redefining design expertise: how boots 'made in Canada' reveal changing design relationships in global commodity chains', Elise Hodson</p> <p>'Prestige and Profit: Linton Tweeds, Paris Couture, North American and Japanese Ready-to-Wear', Fiona Anderson</p> <p>''We manipulate these machines – we do'': design in the knit sector in Shetland and Ireland', Siún Carden</p>
11.00-11.30	Coffee/Tea Break in CCE1 Foyer					
11.30 – 1.00	<p>Keynote: Luxury and Corruption: Re-Thinking Design, Crime and Neoliberalism</p> <p>Dr Tereza Kuldova, Oslo Metropolitan University, Norway</p> <p>(CCE1-001)</p>					
1.00-2.00	Lunch in CCE1 Foyer					
2.00-2.45	Closing Remarks and the Big Reveal of DHS 2020					